

NOVEMBER 5

GOLDEN CENTER – BUENOS AIRES

La Pampa NEGOCIOS 360

Where the right investment conditions exist

Connect. Invest. Produce. Grow.



LA PAMPA
PROVINCIA
Gobierno en Acción

NOVEMBER 5, 2026 | GOLDEN CENTER · BUENOS AIRES

Vaca Muerta and New Business Opportunities: Find Your Match in La Pampa

La Pampa Negocios 360 comes to Buenos Aires to connect companies, attract investment, and create new business opportunities, with Vaca Muerta as one of its key pillars.

The event will bring together companies from across the country and around the world, featuring national and international business matchmaking meetings, industry-specific networking sessions, and investment opportunities.

A platform to expand into new markets, connect with strategic partners, and build new alliances.



**+200
PARTICIPANTS**



**+100 PLANNED
BUSINESS
MEETINGS**



**29 EXHIBITORS
FROM LA
PAMPA**

Vaca Muerta and Four Additional Investment Opportunities in La Pampa

La Pampa is positioned as a strategic logistics, industrial, and service hub for Vaca Muerta. Its prime location, productive infrastructure, and proximity to the Neuquén Basin create new opportunities for companies seeking to scale operations, develop business, and integrate into an expanding value chain.

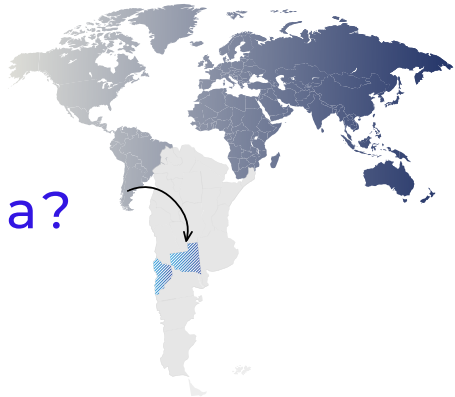
La Pampa Negocios 360 will serve as the platform to discover the tax incentives, productive infrastructure, and financial solutions offered by the province to support business establishment and drive new investment.

Additionally, four strategic sectors feature key investment opportunities:

- Renewable Energy
- Agribusiness
- Irrigated Farming Areas
- Knowledge Economy



Why La Pampa?



La Pampa offers a strategic location to connect with Vaca Muerta, supported by productive infrastructure, industrial parks, and the General Pico Free Trade Zone. This unlocks new potential for companies seeking to expand their operations, develop new business, and integrate into the energy value chain.

Investing in La Pampa means backing a province that grows, produces, and creates new opportunities. Ranking as the province with the second-lowest public debt per capita in Argentina in 2025 and the fifth-fastest growing economy in 2024, La Pampa offers an attractive environment to develop projects, expand business, and attract new investment.

Your Next Business Opportunity Can Start Here

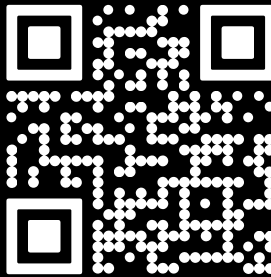
On November 5, from 9:00 a.m. to 6:00 p.m., La Pampa Negocios 360 will provide a platform to connect with potential business partners, discover opportunities, and move forward with new investment and growth projects.

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Learn more and register: negocios360.icomexlapampa.org



Scan the QR code
to learn more
about the advantages
of investing in La Pampa.



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www.negocios360.icomexlapampa.org

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